#### Protocol

# Efficacy and Safety of Haidebao Body Lotion in Patients With Mild Atopic Dermatitis: Protocol for a Multicenter, Double-Blind, Randomized, Placebo-Controlled Trial

Zhen Duan<sup>1,2\*</sup>; Yuning Ding<sup>1\*</sup>; Ruiping Wang<sup>1,2</sup>

# **Corresponding Author:**

Ruiping Wang Clinical Research Center, Shanghai Skin Diseases Hospital School of Medicine Tongji University 1278 Baode Road Shanghai, 200443 China

Phone: 86 13627971708 Email: w19830901@126.com

# **Abstract**

**Background:** Atopic dermatitis (AD) is a chronic, relapsing skin condition that significantly impacts patients' quality of life. In clinical practice, AD is commonly managed through the use of emollients and topical corticosteroids. Haidebao Body Lotion (HBL) incorporated with calcium-based antimicrobial peptide compounds (CAPCS) has demonstrated clinical benefits for patients with mild AD, but there is a lack of high-quality clinical trial evidence.

**Objective:** In this study, we will implement a multicenter, double-blind, randomized, placebo-controlled trial to evaluate the efficacy and safety of HBL incorporated with CAPCS as an adjunctive therapy in ameliorating mild AD.

**Methods:** This multicenter, double blind, randomized, placebo-controlled trial will recruit 200 eligible participants from 10 hospitals in China from October 2023 to October 2025. In this study, AD will be confirmed in accordance with Williams diagnostic criteria, and patients with mild AD, aged 18-55 years, who provide signed informed consent will be enrolled. However, patients who are pregnant, have serious underlying diseases, have communication barriers, and violate medication regulations will be excluded. The 200 patients will be randomly assigned (1:1) to a treatment group (HBL with CAPCS; n=100, 50%) and a control group (HBL without CAPCS, placebo; n=100, 50%), and each participant will receive 3 sessions of treatments per day for 4 weeks. The primary outcome is the proportion of patients who achieve at least 60% improvement in the Eczema Area and Severity Index (EASI) score from baseline to week 2. The secondary outcomes include the Numeric Rating Scale (NRS), EASI50, EASI60, and Dermatology Life Quality Index (DLQI) scores at weeks 2 and 4, as well as adherence and adverse events. The full analysis set (FAS) and the per protocol set (PPS) will be analyzed using SAS 9.3 software, and missing data will be processed using the multiple imputation method. In this study, *P*<.05 is considered statistically significant.

**Results:** Participant recruitment began in January 2024. As of May 2025, we enrolled 180 patients, with 160 (88.9%) completing the 2-week follow-up. Data collection and management are still ongoing, and data analysis has not yet been performed.

**Conclusions:** This study will evaluate the clinical efficacy and safety of HBL incorporated with CAPCS in the treatment of patients with mild AD. If treatment efficacy is proven, HBL incorporated with CAPCS could be clinically used as an adjunctive therapy in ameliorating mild AD.

**International Registered Report Identifier (IRRID):** DERR1-10.2196/71255

(JMIR Res Protoc 2025;14:e71255) doi: 10.2196/71255

# **KEYWORDS**

atopic dermatitis; emollient; randomized controlled trial; study protocol; double blind; double-blind



<sup>&</sup>lt;sup>1</sup>Clinical Research Center, Shanghai Skin Diseases Hospital, School of Medicine, Tongji University, Shanghai, China

<sup>&</sup>lt;sup>2</sup>School of Public Health, Shanghai University of Traditional Chinese Medicine, Shanghai, China

<sup>\*</sup>these authors contributed equally

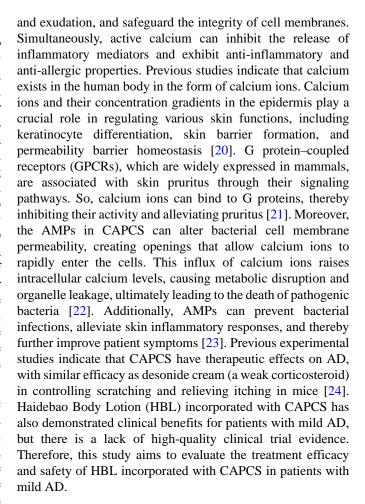
# Introduction

Atopic dermatitis (AD) is a chronic, recurrent, inflammatory skin condition that affects approximately 11%-20% of children and 5%-8% of adults [1,2]. AD often begins in infancy, with approximately 50% of cases occurring before the age of 1 year [3]. AD usually exhibits a chronic course, occasionally protracts into adulthood, and is distinctly characterized by acute erythema featuring vague borders, accompanied by edema, blisters, and oozing blood [4]. In the chronic phase of AD, there is thickening of the skin, particularly in areas such as the cheeks, arms, and flexor surfaces of the trunk, which can result in sleep disturbances, severe life quality interference and daily activity deprivation, and the loss of psychological well-being [5,6]. AD is often associated with other allergic conditions, such as asthma and food allergies, and it may also increase the risk of nonallergic comorbidities, including various autoimmune or immune-mediated disorders, and psychiatric illnesses [7]. The persistent relapsing trajectory, elevated comorbidity rate, substantial economic burden, and involvement of the entire family in the treatment process have significantly reduced the quality of life of patients with AD and their family members [8,9].

The pathogenesis of AD is complex, involving genetic susceptibility, microbiome effects, environmental factors, and immune dysregulation [10]. Anti-inflammatory agents, phototherapy, wet-wrap therapy, systemic immunosuppressants, and short-term systemic steroid treatment are used to manage persistent or severe cases of AD [11]. However, use of the aforementioned local and systematic AD treatments often fails to provide long-term disease control due to safety concerns. Previous studies indicate that oral corticosteroids can ameliorate AD lesions, but the disease may flare up again if these medications are discontinued [12]. Moreover, topical steroids may cause side effects, involving skin thinning, lines, acne, cataracts, glaucoma, and delayed growth in children [13]. The use of antihistamines may lead to an increase in attention deficit hyperactivity disorder (ADHD) in children [14]. These side effects induced by local or systematic treatments restrict prolonged application of antihistamines in patients with AD.

The external application of moisturizing emollients is the basis for AD treatment, which can not only improve cuticle hydration and reduce inflammation [15] but also repair the damaged skin barrier, decrease the stimulation of external factors, and, thus, reduce the attack frequency and disease severity [16]. In patients with mild AD, continuous, frequent, and heavy use of emollients is recommended to maintain skin barrier function, even in the absence of lesions [17]. In recent years, the development of new active ingredients has led to the widespread clinical application of emollients to improve the skin barrier, with reparative, anti-inflammatory, and moisturizing effects, especially in patients with mild AD [18,19].

Calcium-based antimicrobial peptide compounds (CAPCS) consist of naturally occurring active calcium and a variety of antibacterial peptides (AMPs) derived from farmed marine shellfish. Previous studies indicate that active calcium can enhance capillary wall density, reduce capillary permeability



# Methods

#### **Study Design**

This study is a multicenter, double-blind, randomized, placebo-controlled clinical trial that will be conducted in 10 tertiary hospitals in China from October 2023 to October 2025. The 10 hospitals are the Shanghai Skin Diseases Hospital, the Third Hospital affiliated to Chongqing Medical University, the First Hospital of Hangzhou, the Third Hospital affiliated to Peking University, the First Hospital of Fujian Medical University, the Skin Diseases Hospital affiliated to South Medical University, the First Hospital of Wuhan, the First Hospital affiliated to Kunming Medical University, the Skin Diseases Hospital of Jiangxi, and the First Hospital affiliated to Anhui University of traditional Chinese medicine. In this study, patients with mild AD who provide signed informed consent will be randomly assigned (1:1) to a treatment group (HBL with CAPCS) and a control group (HBL without CAPCS, or placebo). This study is registered with the Chinese Clinical Trial Registry (ChiCTR2400087274).

# Sample Size

In this study, the sample size was calculated based on the proportion of patients achieving at least 60% improvement (defined as the effective rate) in the Eczema Area and Severity Index (EASI) score from baseline to week 2 (EASI<sub>60</sub>) in both the treatment group and the control group. A previous pilot study (data not published) indicated that the proportion of



EASI<sub>60</sub> achievement at week 2 was 50% in the CAPCS group and 20% in the placebo group. In addition, a previous open-label clinical trial involving 60 pediatric patients with AD demonstrated comparable efficacy outcomes, with CAPCS combination therapy showing a 42.86% response rate versus 7.14% for the control group at week 2, with statistically significant differences (P<.05) [25]. In this study, we used the following formula to calculate the sample size:

$$n = \frac{p_1 \times (1 - p_1) + p_2 \times (1 - p_2)}{(p_1 - p_2)^2} \times (\mu_{\alpha/2} + \mu_{\beta})^2$$

We set the proportion of EASI $_{60}$  achievement at week 2 in the treatment group to p1=45%, the proportion of EASI $_{60}$  achievement at week 2 in the control group to p2=20%, the type I error to  $\alpha$ =0.05, the type II error to  $\beta$ =0.1. The sample size calculation indicated that at least 70 patients be recruited in each group. Considering a 20% dropout rate and a 10% multicenter effect, we plan to enroll 100 patients with mild AD in each group, for a total of 200 patients with mild AD.

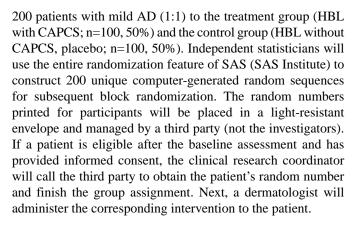
# **Participants**

In this study, AD will be confirmed in accordance with Williams diagnostic criteria [26], and patients with AD will be recruited and screened from 10 tertiary hospitals in China from October 2023 to October 2025 by publishing recruitment announcements in newspapers or on information platforms of the hospital official websites, display boards outside the clinics, and information counters. All patients are required to sign informed consent forms before the study begins.

In this study, patients will be included if they meet the inclusion criteria as follows: (1) diagnosis of AD according to Williams diagnostic criteria, (2) age 18-55 years for both males and females, (3) a target lesion with a diameter of 2-10 cm located on the limbs or the trunk, (4) EASI score<6, and (5) skin area<5% body surface area before treatment. The exclusion criteria are as follows: (1) pregnant or lactating women; (2) patients who have undergone AD system treatment within 3 months or local treatment or phototherapy within the past 2 weeks at the time of recruitment; (3) patients with serious systemic diseases or disorders of the heart, lungs, liver, or kidneys or mental illness; (4) patients who are allergic to calcium supplements; (5) patients with systemic disease or an active skin condition (eg, psoriasis) that affects the evaluation; (6) patients with scars, birthmarks, tattoos, freckles, etc; (7) patients with bacterial, viral, or fungal infections requiring anti-infective therapy; (8) patients who have participated or are currently participating in clinical trials of other drugs within the past month; and (9) patients with communication barriers, unable to complete the questionnaire.

#### **Randomization and Allocation Concealment**

In this study, the block randomization method with a random combination of block lengths 4 and 6 will be used to assign the



## **Blinding**

In this study, both patients with mild AD and dermatologists (investigators) will be blinded to the treatment allocation. Furthermore, the outcome assessors, data collectors, and statistician responsible for data analysis will also be unaware of the group assignment during the trial period to prevent bias.

# **Intervention and Control**

# **Treatment Group**

Patients with mild AD in the treatment group will undergo 3 treatment sessions with HBL incorporated with CAPCS every day for 4 weeks. To ensure the correct application of HBL, we will provide individual guidance to each patient, instructing them that 1 knuckle length of HBL should be used to cover no more than 2% of the body surface area and to apply a 3-5-minute finger massage to promote its absorption. In this study, patients will also be instructed not to use any additional treatment for AD. If a patient uses additional treatment for an emergency, detailed information will be recorded and the patient will be asked to withdraw from the trial.

# Control Group (Placebo)

Patients with mild AD in the control group will undergo 3 treatment sessions with the placebo (HBL without CAPCS) every day for 4 weeks. The HBL placebo is produced and provided by Shell Party Innovations Technology (Shenzhen) Co, Ltd, which maintains complete consistency in HBL in terms of appearance, weight, color, odor, and package, except for the incorporation of CAPCS (Figure 1). The application, individual guidance, and instruction regarding HBL placebo use in the control group will be completely in line with that in the treatment group. Patients in the control group will also be instructed not to use any additional treatment for AD. Like before, if a patient uses additional treatment for an emergency condition, detailed information will be recorded and the patient will be asked to withdraw from the trial.



Figure 1. Images of HBL used for the 2 study groups. CAPCS: calcium-based antimicrobial peptide compounds; HBL: Haidebao Body Lotion.



# Follow-Up

In this study, all patients will undergo a physical examination and skin lesion evaluation at baseline (day 0) following enrollment and then will be followed up for 4 weeks subsequently and undergo treatment efficacy evaluation at weeks 2 and 4. Detailed information about data collection, physical examination, and skin lesion evaluation is shown in Table 1.



Table 1. Detailed information about the timeline for data collection, physical examination, and skin lesion evaluation.

Study period	Enrollment (day 1)	Baseline (week 0)	Follow-up (week 2)	Follow-up (week 4)
Informed consent	Yes	N/A <sup>a</sup>	N/A	N/A
Screening	Yes	N/A	N/A	N/A
Clinical assessment	Yes	N/A	Yes	Yes
Medical history	Yes	N/A	Yes	Yes
Laboratory examination	Yes	N/A	N/A	Yes
Taking photos of lesions	N/A	Yes	Yes	Yes
NRS <sup>b</sup> for itching	N/A	Yes	Yes	Yes
EASI <sup>c</sup>	N/A	Yes	Yes	Yes
$DLQI^d$	N/A	Yes	Yes	Yes
Drug use	N/A	N/A	Yes	Yes
Adverse effects	N/A	N/A	Yes	Yes

<sup>&</sup>lt;sup>a</sup>N/A: not applicable.

#### **Outcomes**

# Primary Outcome

In this study, the primary outcome is set as the proportion of patients who achieve  $EASI_{60}$  at week 2. The  $EASI_{60}$  is defined at least 60% improvement in the EASI score from baseline to week 2, which is calculated as (EASI at baseline – EASI at week t)/(EASI at baseline)  $\times$  100%.

# Secondary Outcomes

#### **EASI Score**

The EASI score is commonly used to evaluate the condition of AD that is based on the severity of erythema (E), edema/papules/infiltration (I), desquamation (D), lichenification (L) of the patient's skin lesions and the affected area of involvement of the skin lesions in the head and neck (H), upper limbs (U), trunk (T), and lower limbs (L). The EASI score is calculated as  $H(E + I + D + L) \times 0.1 + U(E + I + D + L)$ L)  $\times$  0.2 + T(E + I + D + L)  $\times$  0.3 + L(E + I + D + L)  $\times$  0.4, in which the affected area of involvement of the skin lesion (H, U, T, L) is evaluated through a 7-point Likert scale, with 0=0%,  $1 \le 10\%$ , 2 = 10% - 29%, 3 = 30% - 49%, 4 = 50% - 69%, 5 = 70% - 89%, 6=90%-100%. The severity of erythema edema/papules/infiltration (I), desquamation (D), lichenification (L) is assessed through a 4-point Likert scale, with 0=none, 1=mild, 2=moderate, and 3=severe [27]. The EASI score ranges from 0 to 72, with a higher score suggesting that the patient is more ill. In this study, EASI scores will be assessed at baseline (week 0), week 2, and week 4 after treatment, and EASI50 and EASI75 scores will be assessed at weeks 2 and 4.

#### **NRS Score**

In this study, we will use the Numeric Rating Scale (NRS, score 0-10) to evaluate the degree of pruritus in patients with mild AD. The NRS is an 11-point Likert scale scored from 0=no

pruritus to 10=extreme pruritus. The degree of pruritus will be categorized as no pruritus (NRS=0), mild pruritus (NRS=1-3), moderate pruritus (NRS=4-6), severe pruritus (NRS=7-8), and extremely severe pruritus (NRS=9-10) based on the NRS score [28,29]. In this study, we will assess the degree of pruritus in patients with mild AD before HBL application and at 1, 5, 10, 15, and 30 minutes following HBL application at baseline. We will also assess the degree of pruritus based on the NRS score once at weeks 2 and 4 after treatment.

#### **IGA Score**

The investigator's global assessment (IGA) score will be used to estimate the overall condition of patients with mild AD. The IGA is a 6-point Likert scale, with 0=no erythema or inflammatory signs of AD, 1=minimal erythema and barely perceptible edema/papules/infiltration, 2=mild erythema and edema/papules/infiltration, 3=moderate erythema edema/papules/infiltration, 4=severe erythema and edema/papules/infiltration, and 5=extreme skin lesions accompanied with severe erythema edema/papules/infiltration [30]. In this study, the IGA score will be estimated at baseline (week 0), week 2, and week 4.

# **DLQI Score**

The Dermatology Life Quality Index (DLQI) focuses on various impacts of skin diseases on patients in the last week, which mainly covers 7 dimensions: physiological response, psychological feeling, family, interpersonal communication, occupational restrictions, social activities, and treatment response [31]. The DLQI includes 10 items, all scored through a 4-point rating system of 0=none, 1=mild, 2=severe, and 3=extremely severe (see Table 2). The DLQI score is obtained by summing up the scores of each item, which ranges from 0 to 30, with a higher score suggesting lower dermatology life quality [32]. In this study, the DLQI score will be estimated at baseline (week 0), week 2, and week 4.



<sup>&</sup>lt;sup>b</sup>NRS: Numeric Rating Scale.

<sup>&</sup>lt;sup>c</sup>EASI: Eczema Area and Severity Index.

<sup>&</sup>lt;sup>d</sup>DLQI: Dermatology Life Quality Index.

Table 2. Questions and answer options in the DLQI<sup>a</sup>.

Question number	Question (over the last week)	Options
2	How itchy, sore, painful, or stinging has your skin been?	a. None b. Mild
		c. Severe
		d. Extremely severe
	How embarrassed or self-conscious have you been because of your skin?	a. None
		b. Mild
		c. Severe
		d. Extremely severe
3	How much has skin disease affected your shopping and household chores?	a. None
		b. Mild
		c. Severe
		d. Extremely severe
4	How much has your skin influenced the clothes you wear?	a. None
		b. Mild
		c. Severe
		d. Extremely severe
5	How much has your skin affected any social or leisure activities?	a. None
		b. Mild
		c. Severe
		d. Extremely severe
6	How much has your skin made it difficult for you to play any sport?	a. None
		b. Mild
		c. Severe
		d. Extremely severe
7	How much has your skin condition interfered with your ability to work or study?	a. None
	The material year start condition interested with your definity to work or stady.	b. Mild
		c. Severe
		d. Extremely severe
8	How much has your skin created problems with your partner or any of your close	a. None
	friends or relatives?	b. Mild
		c. Severe
		d. Extremely severe
9	How much has your skin caused any sexual difficulties?	a. None
		b. Mild
		c. Severe
		d. Extremely severe
10	How difficult is it for you during the treatment process, such as time delays?	a. None
		b. Mild
		c. Severe
		d. Extremely severe

<sup>&</sup>lt;sup>a</sup>DLQI: Dermatology Life Quality Index.

#### **Adverse Events**

In this study, patients with mild AD will be informed of the risks that may arise in the study before they sign the informed consent form. We have defined adverse events as unintended signs, symptoms, or diseases occurring after treatment that are not necessarily related to the intervention. The occurrence of any adverse events will be accurately recorded in the case report

form (CRF). In this study, appropriate treatment will be provided by dermatologists when they encounter adverse events, and the adherence condition of patients and adverse events will be recorded.

# Withdrawal and Dropout

According to the Declaration of Helsinki, all participants will be respected and can withdraw from the study at any time for



any reason. The personal information about participants will be collected and kept confidential. In this study, patients can withdraw at any time, and the reason for withdrawal will be recorded in the CRF.

#### **Ethical Considerations**

This study was reviewed and approved by the Ethics Committee of Shanghai Dermatology Hospital and the Institutional Ethics Review Committee of the Shanghai Skin Diseases Hospital in 2023 (approval number 2023-33). The implementation of the study will strictly adhere to the Declaration of Helsinki. Any adverse events, violations, and amendments to the study protocol or informed consent form will be reported to the Ethics Committee of the Shanghai Skin Diseases Hospital. All patients will sign the informed consent form before enrollment, and participant information will be protected.

# **Quality Control**

In this study, we will implement a series of measures to improve data quality and ensure the reliability of collected data. First, we will implement a pilot study to train all investigators participating in this study and to evaluate the reliability and validity of the CRF used for data collection. Second, we will assign two PhD students as the inspectors to conduct comprehensive checks in order to ensure the accuracy and integrity of the collected data. Third, we will actively contact all recruited patients during the 4 weeks of follow-up because frequent communication will enhance the patients' trust and thereby increase their willingness to participate and remain in the study.

## **Statistical Analysis**

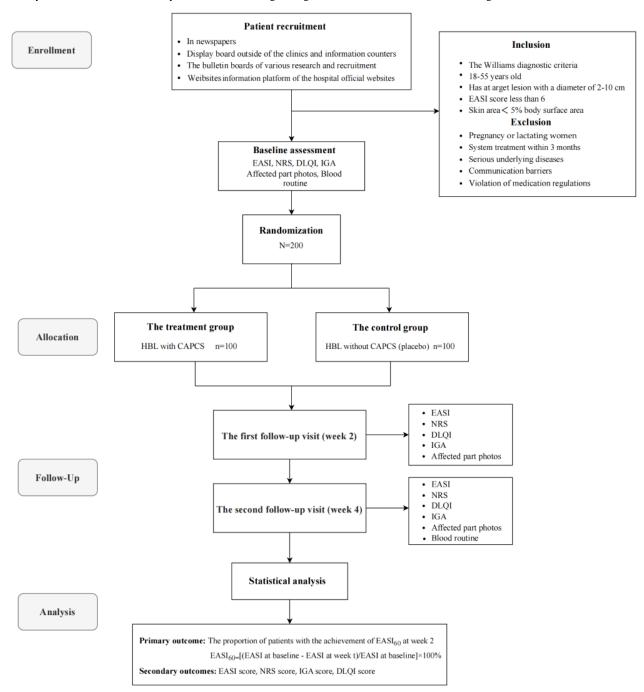
In this study, all data will be recorded in the CRF and then input into a database established using Epidata 3.1 software. The full analysis set (FAS) and the per protocol set (PPS) will be analyzed using the SAS 9.2 statistical package, and missing data will be processed using the multiple imputation method. In this study, quantitative variables with a normal distribution will be expressed as means (SDs), while quantitative variables with a skewed distribution will be expressed as medians (IQRs). Qualitative variables will be expressed as frequency counts and proportions (%). We will apply the 2-sample Student t test or the Wilcoxon rank-sum test to examine differences between groups for quantitative variables, as appropriate, and repeated measurement data will be analyzed using repeated-measure ANOVA. The Wilcoxon rank-sum test, the chi-square test, or the Fisher exact test will be performed to examine the differences between groups for qualitative variables, as appropriate. In this study, P < .05 (2-tailed) will be considered statistically significant.

# Results

The flowchart of this study is shown in Figure 2. Participant recruitment began in January 2024 and is proposed to be finished by July 2025. As of May 2025, we enrolled 180 patients, with 160 (88.9%) completing the 2-week follow-up. Data collection and management are still ongoing, and data analysis has not yet been performed.



Figure 2. Study flowchart. CAPCS: calcium-based antimicrobial peptide compounds; DLQI: Dermatology Life Quality Index; EASI: Eczema Area and Severity Index; HBL: Haidebao Body Lotion; IGA: investigator's global assessment; NRS: Numeric Rating Scale.



# Discussion

#### **Summary**

AD is an autoimmune inflammatory skin disease that can last for a lifetime [33]. AD usually exhibits a chronic course, with thickening of the skin, sleep disturbance, severe life quality interference, and daily activity deprivation, which not only causes physical pain for the patient but also imposes heavy social and economic burdens on them [34,35]. For AD treatment, anti-inflammatory agents, wet-wrap therapy, systemic immunosuppressants, and short-term steroid treatment are used to manage persistent or severe AD cases [11]. However, the use of local and systematic treatment often fails to provide long-term

disease control due to safety concerns. As adjuvant therapy, the external application of moisturizing emollients is the basis for AD treatment, which can not only improve the hydration of the cuticle and reduce inflammation [15] but also repair the damaged skin barrier, decrease the stimulation of external factors, and reduce the attack frequency and disease severity [16]. In recent years, the development of new active ingredients has led to the widespread clinical application of emollients to improve the skin barrier in patients with AD.

CAPCS, as new active ingredients, are derived from farmed marine shellfish. Previous studies indicate that the active calcium in CAPCS can inhibit the release of inflammatory mediators and exhibit anti-inflammatory and anti-allergic properties.



Moreover, HBL incorporated with CAPCS has similar therapeutic effects as desonide cream in scratch control and itching alleviation in mice and in patients with AD [21], but there is a lack of high-quality clinical trial evidence. This protocol outlines the basic principle and design of a multicenter, double blind, randomized, placebo-controlled trial with 200 patients with mild AD in China. We plan to evaluate the treatment efficacy and safety of HBL incorporated with CAPCS in the enrolled patients, which is expected to yield more generalizable evidence due to the diversity in geography, climate, and participants from the 10 selected hospitals. To the best of our knowledge, this is the first multicenter clinical trial that will recruit 200 patients with AD to evaluate the treatment efficacy and safety of HBL incorporated with CAPCS in China. The clinical data of patients with AD will be extracted from the health information system (HIS) directly without recall bias, resulting in high data quality.

#### Limitations

This study may have a few limitations. First, the study period is set to 4 weeks, which limits the observation of the long-term

effects of HBL incorporated with CAPCS, as well as its efficacy in prevention of disease recurrence in patients with AD. Second, differences in climate (temperature, humidity, ultraviolet radiation, seasonal changes), lifestyle habits (high-fat food consumption, high-calorie diets, tobacco smoking, alcohol drinking) and other extrinsic factors (cultural differences, occupational exposure, etc) in the 10 selected hospitals may cause information bias, which should be adjusted through sensitivity analysis and subgroup analysis. Third, patients in this study will be instructed not to use any additional treatment for AD, which might induce a relatively high rate of withdrawal in them.

#### Conclusion

This study is expected to confirm that the application of HBL incorporated with CAPCS can relieve itching, control scratching, and improve the skin barrier with reparative, anti-inflammatory, and moisturizing effects. If the treatment efficacy is proven, HBL incorporated with CAPCS could be clinically used as an adjunctive therapy in ameliorating mild AD.

## Acknowledgments

This study was supported by the China Haidebao program (LCIIT202314), the Clinical Research Plan of the Shanghai Hospital Development Center (SHDC; SHDC2022CRS053, SHDC2024CRX032), the Clinical Research Program of the Shanghai Municipal Health Commission (202240371), the Intelligence Fund of the Shanghai Skin Diseases Hospital (2021KYQD01), and the Shanghai Talent Development Fund (2021073). All funders played no role in the study design, data collection and analysis, decision to publish, or manuscript preparation.

#### **Authors' Contributions**

ZD and RW conceived and designed the study protocol and participated in drafting the manuscript. ZD and YD wrote the paper and contributed to the coordination and implementation of the research. RW revised the study protocol, wrote several sections of the manuscript, and assisted in developing research measures and collecting data. All authors participated in drafting the manuscript and have read and approved the final version.

# **Conflicts of Interest**

None declared.

## References

- 1. Gatmaitan JG, Lee JH. Challenges and future trends in atopic dermatitis. Int J Mol Sci. Jul 12, 2023;24(14):11380. [FREE Full text] [doi: 10.3390/ijms241411380] [Medline: 37511138]
- 2. Simon D, Wollenberg A, Renz H, Simon H. Atopic dermatitis: Collegium Internationale Allergologicum (CIA) update 2019. Int Arch Allergy Immunol. Feb 8, 2019;178(3):207-218. [doi: 10.1159/000497383] [Medline: 30739107]
- 3. Kapur S, Watson W, Carr S. Atopic dermatitis. Allergy Asthma Clin Immunol. Sep 12, 2018;14(Suppl 2):52. [FREE Full text] [doi: 10.1186/s13223-018-0281-6] [Medline: 30275844]
- 4. Siegfried E, Hebert A. Diagnosis of atopic dermatitis: mimics, overlaps, and complications. J Clin Med. May 06, 2015;4(5):884-917. [FREE Full text] [doi: 10.3390/jcm4050884] [Medline: 26239454]
- 5. Silverberg JI, Gelfand JM, Margolis DJ, Boguniewicz M, Fonacier L, Grayson MH, et al. Patient burden and quality of life in atopic dermatitis in US adults: a population-based cross-sectional study. Ann Allergy Asthma Immunol. Sep 2018;121(3):340-347. [FREE Full text] [doi: 10.1016/j.anai.2018.07.006] [Medline: 30025911]
- 6. Huang I, Chung W, Wu P, Chen C. JAK-STAT signaling pathway in the pathogenesis of atopic dermatitis: an updated review. Front Immunol. Dec 8, 2022;13:1068260. [FREE Full text] [doi: 10.3389/fimmu.2022.1068260] [Medline: 36569854]
- 7. Weidinger S, Beck LA, Bieber T, Kabashima K, Irvine AD. Atopic dermatitis. Nat Rev Dis Primers. Jun 21, 2018;4(1):1. [doi: 10.1038/s41572-018-0001-z]
- 8. Coutanceau C, Stalder J. Analysis of correlations between patient-oriented SCORAD (PO-SCORAD) and other assessment scores of atopic dermatitis severity and quality of life. Dermatology. Aug 29, 2014;229(3):248-255. [doi: 10.1159/000365075] [Medline: 25196258]



- 9. Bekić S, Martinek V, Talapko J, Majnarić L, Vasilj Mihaljević M, Škrlec I. Atopic dermatitis and comorbidity. Healthcare (Basel). Mar 25, 2020;8(2):70. [FREE Full text] [doi: 10.3390/healthcare8020070] [Medline: 32218222]
- 10. Malik K, Heitmiller KD, Czarnowicki T. An update on the pathophysiology of atopic dermatitis. Dermatol Clin. Jul 2017;35(3):317-326. [doi: 10.1016/j.det.2017.02.006] [Medline: 28577801]
- 11. Eichenfield LF, Ahluwalia J, Waldman A, Borok J, Udkoff J, Boguniewicz M. Current guidelines for the evaluation and management of atopic dermatitis: a comparison of the Joint Task Force Practice Parameter and American Academy of Dermatology guidelines. J Allergy Clin Immunol. Apr 2017;139(4S):S49-S57. [doi: 10.1016/j.jaci.2017.01.009] [Medline: 28390477]
- 12. Jang YH, Choi E, Lee H, Woo J, Park S, Noh Y, et al. Long-term use of oral corticosteroids and safety outcomes for patients with atopic dermatitis. JAMA Netw Open. Jul 01, 2024;7(7):e2423563. [FREE Full text] [doi: 10.1001/jamanetworkopen.2024.23563] [Medline: 39028668]
- 13. Frazier W, Bhardwaj N. Atopic dermatitis: diagnosis and treatment. Am Fam Physician. May 15, 2020;101(10):590-598. [FREE Full text] [Medline: 32412211]
- 14. Schmitt J, Buske-Kirschbaum A, Tesch F, Trikojat K, Stephan V, Abraham S, et al. Increased attention-deficit/hyperactivity symptoms in atopic dermatitis are associated with history of antihistamine use. Allergy. Mar 20, 2018;73(3):615-626. [doi: 10.1111/all.13326] [Medline: 28975640]
- 15. Denda M, Sato J, Tsuchiya T, Elias PM, Feingold KR. Low humidity stimulates epidermal DNA synthesis and amplifies the hyperproliferative response to barrier disruption: implication for seasonal exacerbations of inflammatory dermatoses. J Invest Dermatol. Nov 1998;111(5):873-878. [FREE Full text] [doi: 10.1046/j.1523-1747.1998.00364.x] [Medline: 9804352]
- 16. Rajkumar J, Chandan N, Lio P, Shi V. The skin barrier and moisturization: function, disruption, and mechanisms of repair. Skin Pharmacol Physiol. Sep 15, 2023;36(4):174-185. [FREE Full text] [doi: 10.1159/000534136] [Medline: 37717558]
- 17. Catherine Mack Correa M, Nebus J. Management of patients with atopic dermatitis: the role of emollient therapy. Dermatol Res Pract. 2012;2012:836931. [FREE Full text] [doi: 10.1155/2012/836931] [Medline: 23008699]
- 18. Araviiskaia E, Pincelli C, Sparavigna A, Luger T. The role of a novel generation of emollients, 'Emollients Plus', in atopic dermatitis. Clin Cosmet Investig Dermatol. Dec 2022;15:2705-2719. [doi: 10.2147/ccid.s389697]
- 19. Zhu J, Wang J, Wang S. A single-center, randomized, controlled study on the efficacy of niacinamide-containing body emollients combined with cleansing gel in the treatment of mild atopic dermatitis. Skin Res Technol. Sep 19, 2023;29(9):e13475. [FREE Full text] [doi: 10.1111/srt.13475] [Medline: 37753690]
- 20. Lee SE, Lee SH. Skin barrier and calcium. Ann Dermatol. Jun 2018;30(3):265-275. [FREE Full text] [doi: 10.5021/ad.2018.30.3.265] [Medline: 29853739]
- 21. Mollanazar NK, Smith PK, Yosipovitch G. Mediators of chronic pruritus in atopic dermatitis: getting the itch out? Clin Rev Allergy Immunol. Dec 1, 2016;51(3):263-292. [doi: 10.1007/s12016-015-8488-5] [Medline: 25931325]
- 22. Jiang QY, Chen L, Jiang L. Preparation and property of a bio-composite material with antibacterial ability and adsorption. Chin J Biol. 2018;31:960-964.
- 23. Haney E, Mansour S, Hancock R. Antimicrobial peptides: an introduction. Methods Mol Biol. 2017;1548:3-22. [doi: 10.1007/978-1-4939-6737-7\_1] [Medline: 28013493]
- 24. Liu Q, Li M, Wang N, He C, Jiang X, Li J. Calcium-based antimicrobial peptide compounds attenuate DNFB-induced atopic dermatitis-like skin lesions via Th-Cells in BALB/c mice. Int J Mol Sci. Sep 26, 2022;23(19):11371. [FREE Full text] [doi: 10.3390/ijms231911371] [Medline: 36232673]
- 25. Wang N, Li M, Li J, Jiang X. Efficacy of a cooling gel containing calcium-based antimicrobial peptide compounds combined with desonide cream in the treatment of atopic dermatitis in children: a randomized, double-blind controlled clinical study. Chin J Dermatol. Nov 2021;54(11):1010-1014. [doi: 10.35541/cjd.20201042]
- 26. Williams HC, Burney PG, Strachan D, Hay RJ. The U.K. Working Party's Diagnostic Criteria for Atopic Dermatitis. II. Observer variation of clinical diagnosis and signs of atopic dermatitis. Br J Dermatol. Sep 1994;131(3):397-405. [doi: 10.1111/j.1365-2133.1994.tb08531.x] [Medline: 7918016]
- 27. Hanifin JM, Baghoomian W, Grinich E, Leshem YA, Jacobson M, Simpson EL. The Eczema Area and Severity Index—a practical guide. Dermatitis. 2022;33(3):187-192. [doi: 10.1097/der.0000000000000895]
- 28. Silverberg JI. Validity and reliability of a novel numeric rating scale to measure skin-pain in adults with atopic dermatitis. Arch Dermatol Res. Dec 06, 2021;313(10):855-861. [doi: 10.1007/s00403-021-02185-3] [Medline: 33547939]
- 29. Rams A, Baldasaro J, Bunod L, Delbecque L, Strzok S, Meunier J, et al. Assessing itch severity: content validity and psychometric properties of a patient-reported pruritus numeric rating scale in atopic dermatitis. Adv Ther. Apr 16, 2024;41(4):1512-1525. [FREE Full text] [doi: 10.1007/s12325-024-02802-3] [Medline: 38363461]
- 30. Siegfried E, Korman N, Molina C, Kianifard F, Abrams K. Safety and efficacy of early intervention with pimecrolimus cream 1% combined with corticosteroids for major flares in infants and children with atopic dermatitis. J Dermatolog Treat. Jul 12, 2006;17(3):143-150. [FREE Full text] [doi: 10.1080/09546630600647297] [Medline: 16854753]
- 31. Finlay AY, Khan GK. Dermatology Life Quality Index (DLQI)--a simple practical measure for routine clinical use. Clin Exp Dermatol. May 1994;19(3):210-216. [doi: 10.1111/j.1365-2230.1994.tb01167.x] [Medline: 8033378]



- 32. Basra M, Fenech R, Gatt R, Salek M, Finlay A. The Dermatology Life Quality Index 1994-2007: a comprehensive review of validation data and clinical results. Br J Dermatol. Nov 2008;159(5):997-1035. [doi: 10.1111/j.1365-2133.2008.08832.x] [Medline: 18795920]
- 33. Eichenfield LF, Stripling S, Fung S, Cha A, O'Brien A, Schachner LA. Recent developments and advances in atopic dermatitis: a focus on epidemiology, pathophysiology, and treatment in the pediatric setting. Paediatr Drugs. Jul 13, 2022;24(4):293-305. [FREE Full text] [doi: 10.1007/s40272-022-00499-x] [Medline: 35698002]
- 34. Talamonti M, Galluzzo M, Silvaggio D, Lombardo P, Tartaglia C, Bianchi L. Quality of life and psychological impact in patients with atopic dermatitis. J Clin Med. Mar 21, 2021;10(6):1298. [FREE Full text] [doi: 10.3390/jcm10061298] [Medline: 33801061]
- 35. Cork MJ, Danby SG, Ogg GS. Atopic dermatitis epidemiology and unmet need in the United Kingdom. J Dermatolog Treat. Dec 21, 2020;31(8):801-809. [FREE Full text] [doi: 10.1080/09546634.2019.1655137] [Medline: 31631717]

#### **Abbreviations**

**AD:** atopic dermatitis **AMP:** antibacterial peptide

CAPCS: calcium-based antimicrobial peptide compounds

CRF: case report form

**DLQI:** Dermatology Life Quality Index **EASI:** Eczema Area and Severity Index

**FAS:** full analysis set

**HBL:** Haidebao Body Lotion

IGA: investigator's global assessment

**NRS:** Numeric Rating Scale **PPS:** per protocol set

Edited by J Sarvestan; submitted 13.01.25; peer-reviewed by C Udensi; comments to author 28.04.25; revised version received 05.05.25; accepted 27.05.25; published 10.06.25

Please cite as:

Duan Z, Ding Y, Wang R

Efficacy and Safety of Haidebao Body Lotion in Patients With Mild Atopic Dermatitis: Protocol for a Multicenter, Double-Blind, Randomized, Placebo-Controlled Trial

JMIR Res Protoc 2025;14:e71255

URL: https://www.researchprotocols.org/2025/1/e71255

doi: 10.2196/71255

PMID:

©Zhen Duan, Yuning Ding, Ruiping Wang. Originally published in JMIR Research Protocols (https://www.researchprotocols.org), 10.06.2025. This is an open-access article distributed under the terms of the Creative Commons Attribution License (https://creativecommons.org/licenses/by/4.0/), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work, first published in JMIR Research Protocols, is properly cited. The complete bibliographic information, a link to the original publication on https://www.researchprotocols.org, as well as this copyright and license information must be included.

